

CRUISE FERRY SAIL YACHT

RAVENNA, OCTOBER 24-25, 2024

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ADRIATIC
SEA
FORUM

CRUISE
FERRY
SAIL &
YACHT

RAVENNA, 2024
OCTOBER 24-25

TWO DAYS OF MEETINGS, DISCUSSIONS AND BUSINESS NETWORKING OPPORTUNITIES

Organised by

RISPOSTE



TURISMO

In partnership with



Autorità di Sistema Portuale
del Mare Adriatico centro settentrionale
PORT OF RAVENNA

ADRIATIC SEA FORUM | CRUISE, FERRY, SAIL & YACHT



 Adriatic Sea Forum međunarodni skup posvećen pomorskom turizmu u Jadranskom moru, održat će se po prvi put u Raveni. Ravenna i pokrajina Emilia-Romagna postat će središtem jadranskog pomorskog sektora od 24-25. listopada 2024. godine. Adriatic Sea Forum, zahvaljujući svojoj nadaleko cijenjenoj formuli, ključno je mjesto susreta za sve profesionalce iz područjima krstarenja, trajekata i nautike, te općenito, u sektorima turizma i pomorstva koji djeluju dijelom ili isključivo na Jadranu. Od 2013. godine Forum je dao važan doprinos razmjeni ideja i omogućio razvoj novih projekata, kao i pokretanju zajedničkih strategija i poslovne suradnje. Forum nudi priliku za raspravu o budućem razvoju Jadrana, omogućuje upoznavanje s osobama koje rade u sektorima koji su ciljani forumom, uključujući dionike koji djeluju u različitim područjima s kojima mogu ući u nove poslovne projekte ili se razvijati. U tom smislu, pažnja koju Europa i razne europske institucije posvećuju jadransko-jonskoj regiji pomogla je da Adriatic Sea Forum postane prilika za sve one koji su zainteresirani za pomorski i turistički sektor da ažuriraju, stvaraju, razmjenjuju i šire informacije, stvaraju nove projekte, znanja i poslovne odnose.

SUDJELOVANJE NA ADRIATIC SEA FORUMU NUDI VAM PRILIKU DA:

- stupite i ostanite u kontaktu s operaterima koji rade u jadranskom pomorstvu i turizmu u cjelini, bilo da se nalaze u zemljama koje gledaju na Jadran ili ne;
- uspostaviti kontakte s važnim dionicima i donositeljima odluka;
- prisustvovati konferencijskim sesijama, a također imati dovoljno vremena za poslovne sastanke;
- stvarati nove poslovne odnose i jačati postojeće; za sudionike da predstave vlastite projekte i aktivnosti, rezultate i perspektive;
- prikupljanje najnovijih podataka i informacija o pomorskom turizmu na području Jadrana;
- biti dio uzbudljivog procesa usmjerenog na poticanje razvoja Jadrana i biti spreman podijeliti dobrobiti i prednosti koje će uslijediti

 The Adriatic Sea Forum, an international meeting dedicated to maritime tourism in the Adriatic Sea, will be held in Ravenna for the first time. Ravenna and Emilia-Romagna will be at the center of the Adriatic maritime tourism sector on October 24-25, 2024. The Adriatic Sea Forum, thanks to its widely appreciated formula, is a crucial meeting point for all players with interests in the cruise, ferry and nautical areas, and more generally, in the tourism and maritime sectors, which operate partly or exclusively in the Adriatic. Since 2013, the Forum has made an important contribution towards sharing ideas and facilitating the development of new projects, as well as launching common strategies and business cooperation. It offers an opportunity to discuss the future development of the Adriatic: a chance to meet people working in the sectors targeted by the forum, including stakeholders operating in different areas with whom new business and projects can be entered into or developed. In this sense, the attention that Europe and various European institutions have been devoting to the Adriatic and Ionian region have helped to make the Adriatic Sea Forum an opportunity for all those interested in the maritime and tourism sectors to update, create, share and spread information, projects, knowledge and relationships.

ATTENDING THE ADRIATIC SEA FORUM OFFERS THE CHANCE TO:

- get and stay in touch with the operators who work in Adriatic maritime and tourism industries as a whole, whether they are actually based in the countries that look onto the Adriatic or not;
- establish contacts with important administrators and decision makers;
- attend conference sessions, and also have enough time for business meetings;
- create new business relationships and strengthen existing ones; for participants to present their own projects and activities, results and perspectives;
- acquire the latest data and information on maritime tourism in the Adriatic area;
- and to be part of an exciting process aimed at boosting the development of the Adriatic and be prepared to share the benefits and advantages to come.

 Adriatic Sea Forum, incontro internazionale ed itinerante dedicato al turismo via mare in Adriatico, approda per la prima volta a Ravenna per la sua settima edizione. I prossimi 24 e 25 ottobre 2024, Ravenna e l'Emilia Romagna saranno al centro del più ampio settore del turismo via mare in Adriatico. Adriatic Sea Forum, grazie alla sua apprezzata formula, è un appuntamento irrinunciabile per tutti gli operatori che hanno interessi nei comparti crociere, traghetti, nautica e più in generale nei settori turistico e marittimo, operanti solo o anche nel contesto adriatico. Dal 2013 il forum contribuisce in modo forte alla condivisione di idee ed a facilitare lo sviluppo di nuovi progetti, così come al lancio di strategie comuni e collaborazioni tra operatori. Il forum rappresenta l'occasione per discutere assieme sul futuro sviluppo dell'Adriatico, conoscere chi opera nei settori cui il forum è dedicato così come nuovi stakeholder che svolgono la propria attività in diverse aree e con i quali approfondire e sviluppare nuovi business e progetti. L'Europa e le istituzioni Europee prestano da tempo particolare attenzione alla macro regione Adriatico Ionica. Adriatic Sea Forum, un appuntamento di riferimento per aggiornarsi, creare, condividere e diffondere informazioni, progetti, conoscenze e relazioni, contribuisce ulteriormente a rafforzare e diffondere tra gli operatori interessati ai settori collegati al maritime tourism l'attenzione dell'Europa verso quest'area.

PARTECIPARE AD ADRIATIC SEA FORUM SIGNIFICA:

- entrare e restare in contatto con l'industria marittima e turistica in Adriatico, rappresentata non solo da operatori che sono basati in quest'area;
- conoscere rilevanti amministratori e decisori pubblici;
- partecipare alle sessioni di discussione avendo sufficiente tempo per business meeting;
- creare nuove relazioni produttive e consolidare quelle esistenti;
- presentare la propria realtà, i propri progetti, risultati e prospettive;
- acquisire gli ultimi dati e informazioni riguardanti il turismo via mare nell'area adriatica;
- essere parte di un entusiasmante processo di valorizzazione dello sviluppo adriatico ed essere pronti a cogliere benefici e vantaggi che ne deriveranno.

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Thanks to



Day 1, Thursday October 24

Day 2, Friday October 25

Keynote speeches

Plenary and concurrent sessions

Interviews and face to face

Destinations' presentation

Adriatic Sea Tourism Report 2024

Debates, discussions, networking and more...

RAVENNA

The venues



Economic and work-related impacts key issues in nautical tourism safety and sustainability **Adriatic Ionian strategy** coastal destinations charter opportunities **European projects Adriatic competitiveness** shipyards competitiveness new maritime tourism regulations **new berths and marinas presentations** sustainable cruising regattas and boat shows **tourism promotion of the area** ferry passenger traffic development port investments



ADRIATIC SEA TOURISM REPORT

Adriatic Sea Tourism Report je istraživačka studija koju je osmislio Risposte Turismo za analizu kretanja, količinu, prirodu i pravce kretanja pomorskog turizma u jadranskom području (krstarenja, trajekti i brodovi), koji utječu na sedam zemalja koje izlaze na Jadransko more.

IZDVAJAMO S DOGAĐANJA IZ 2023:

- Više od 4.5 milijuna kretanja putnika na kruzerima i gotovo 19 milijuna putnika na trajektima;
- +31% odnosno +27% porast u kretanju krstarenja i trajekata, predviđanje prema varijacijama za 2023. i 2022.
- Više od 330 marina mapiranih sa približno 80.000 vezova;
- Pozitivna i optimistična predviđanja, porast potražnje za uslugama marina i čarter tvrtki.

The Adriatic Sea Tourism Report is a research study realized by Risposte Turismo for the analysis of flows, dimensions, nature and directions of maritime tourism movements in the Adriatic area (cruise, ferry and boating), affecting the seven countries that face onto the Adriatic Sea.

HIGHLIGHTS FROM THE 2023 EDITION:

- More than 4.5 million cruise passenger movements and more than 19 million ferry passengers;
- +31% and +27% respectively for cruise and ferry movements estimated as a variation 2023 on 2022;
- More than 330 marinas mapped for more than 80,000 moorings;
- Positive and optimistic forecasts for interviewed marinas and charter companies demand.

Adriatic Sea Tourism Report è il rapporto di ricerca realizzato da Risposte Turismo per analizzare flussi, dimensioni, natura e direzioni dei movimenti turistici nell'area adriatica (crociere, traghetti e nautica) che influenzano i sette paesi affacciati sul Mare Adriatico.

EVIDENZE DALL'EDIZIONE 2023:

- Oltre 4,5 milioni di crocieristi movimentati e oltre 19 milioni di passeggeri ferry;
- Rispettivamente +31% e +27% crescita stimate di crociere e ferry 2023 sul 2022;
- Più di 330 marine mappate per oltre 80.000 ormeggi;
- Previsioni positive e ottimistiche per i marinai e i charter intervistati.

**Adriatic Sea Tourism Report 2024 will be presented
in Ravenna next October 24 - 25 during ASF**

The organiser

RISPOSTE TURISMO



Risposte Turismo is a research and consulting company experienced in providing strategic and operational solutions to organisations and companies in the tourist macroindustry. It engages in consulting, training, direct event management, and ad hoc initiatives. It has been monitoring for years the international tourism sectors, including maritime tourism. Risposte Turismo has been organising Italian Cruise Day, since 2011 and since 2013 the Adriatic Sea Forum.

RAVENNA HOSTS ADRIATIC SEA FORUM 2024



Autorità di Sistema Portuale
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PORT OF RAVENNA

Port of Ravenna Authority

The Port of Ravenna, the only port in the Emilia-Romagna Region, is a multipurpose port and an intermodal platform with logistics services, including high added value, equipped with port terminals and rail freight yards at its service, as well as direct connections to the main road network. It is included among the "Core Ports" of the TEN-T Networks, and is part of both the Baltic-Adriatic Corridor and the Mediterranean Corridor.

REGISTRATIONS / ISCRIZIONI

To register, please visit the official Adriatic Sea Forum website:
adriaticseaforum.com/registrations

Delegate fee for registration: **200€ + VAT (if due)**



EARLY BIRD OFFER

VALID UNTIL SEPTEMBER 30
100€ + VAT (IF DUE)

City of Ravenna

Located just a few kilometres away from the Adriatic Sea, in the heart of Romagna, the city of Ravenna offers a wide variety of cultural activities. Ravenna boasts eight Unesco World Heritage monuments along with many other sites of interest. Furthermore, the city is also the place where Dante Alighieri, father of the Italian language, spent his last days in exile and found inspiration to finish his masterpiece, the Divine Comedy. But Ravenna is not only a city of art. Its territory features a great variety of landscapes, also thanks to the natural beauties of the Po Delta Park. Ravenna territory includes 35 kilometres of coastline and nine beach towns, among which there's Porto Corsini: home to an important cruise terminal, which is equipped with a pier with two docks able to accommodate two cruise ships at the same time.

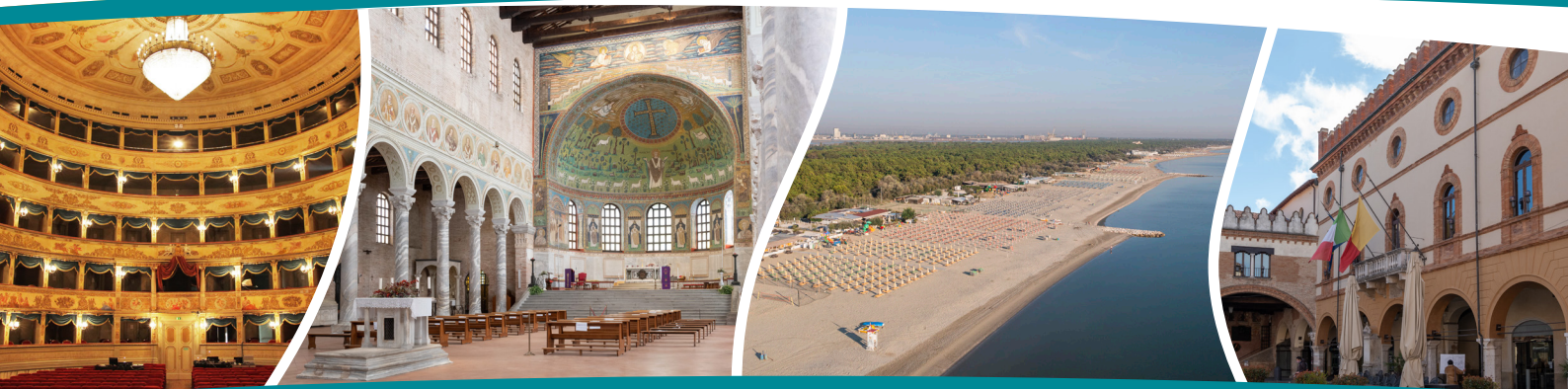
PREVIOUS EDITIONS

Trieste 2013
Dubrovnik 2015
Budva 2017
Ancona 2019
Bari 2022
Dubrovnik 2023

+ 50
Qualified speakers

+ 250
Participants attending

+ 200
Articles on newspapers



We look forward to meeting you in Ravenna!



CONTACTS

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